

**b. Arthur WK Leung**, 30 August 1976, Vancouver, Canada. Educated at Carleton University School of Industrial Design, Department of Engineering, Arthur Leung quickly established a reputation for being a highly prolific designer able to push for new methods of designing against the school's traditional paradigm. In 2001, Arthur was accepted to work with world-renowned designer Karim Rashid of *Karim Rashid Inc*, New York, within 4 hours of delivering his application. Under Karim Rashid's mentorship, Arthur Leung soon became the office's lead designer for both product and graphic design. Karim Rashid looked over and assigned numerous prestigious clients to Arthur Leung, often giving him free reign over design creativity. He currently resides in Vancouver. After sitting as Creative Director for Philippe Starck's branding arm, *The Key Ltd*, he founded *Arthur Leung Ltd* with the vision to lead brands to the forefront of the International design and business scene.

Past clients involved with, include:

*Prada, Issey Miyake (BDI), Davidoff (Beaute Prestige International), Cappellini, Kartell, Triade, Guzzini, Fabbian, Alivar, Yves Saint Laurent, Alessi, Barbara Bui, Magis, Biomega, Artimede, Copco, Flos, Alain Mikli, Directional, Beachcomber Hot Tubs, George Kovacs, Foscari, LE Dana Carpets, Frighetto, Hanstarr, Idee, L'Art Du Temps, Leeds, Mikasa, Method Home, Morimoto Restaurant, Nambe, Neverstop, Pure Design, Semiramis Hotel, Umbra, Zanotta, Zeritalia, Roppongi Hills, New York Sex Museum, IMM Cologne Fair, Elga Wimmer, Nemo Lighting, Teppich Drechsle Carpets, Wolf Gordon, Serralunga, Roberto Giustini Gallery, Pia Myrvold, Unilever, Artbox, Edra, BDCI (Shenzhen), ZNZ*

The logo for Arthur Leung, featuring the word "ARTHUR" in a bold, serif font. A stylized, dark silhouette of a figure is integrated into the letter "A", appearing to be in a dynamic, possibly dancing or athletic pose.